



JACIE VERDAK

Graphic Designer
630 901 0530
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jverdesign.com

EDUCATION

Northern Illinois University, Dekalb, IL
B.F.A in Visual Communication
August 2013–May 2017

INVOLVEMENT

AIGA Chicago Chapter, Chicago, IL
AIGA Member
February 2016–Present

NIU Visual Communication Senior Show, Chicago, IL
Volunteer
May 2015

NIU Dance Marathon
Volunteer
November 2014, November 2015

PROFICIENCIES

Adobe Creative Cloud
Wordpress

EXPERIENCE

SPM Marketing & Communications, La Grange, IL
Art Director
May 2017–Present

Worked with copy writers to ensure that the clients desired message was delivered through strong, data driven design.

Northern Illinois University Campus Recreation, Dekalb, IL
Graphic Designer
December 2015–December 2016

Worked along side of the marketing department to design posters, brochures, program guides, etc. for the NIU Campus Recreation Center.

Spring Board Initiative, Dekalb IL

Graphic Design Intern
September 2015–May 2016

Collaborated with other designers and marketers to research and create various designs such as, logo design, poster design, flyer design, etc. for our clients.

Lincoln Elementary School, Elmhurst, IL

Recreation Station Leader
August 2012–May 2013

Supervised children in a after-school recreational program offering activities in arts, crafts sports, and homework help. Also assisted the Site Director with the planning and implementation of the program.